

Message Text

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PAGE 01 DAR ES 02985 152156Z

65

ACTION AF-06

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TO USIA WASHDC

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USIAC

STATE FOR AF/E AND USAID

E.O. 11652: N/A

SUBJ: PRESS VOVERAGE TANZAM HIGHWAY OPENING

REF: OUR USINFO OF AUG. 15

1. PRESS COVERAGE INAUGURATION TANZAM HIGHWAY BY PRESIDENT NYERERE SURPRISINGLY GENEROUS. AFTER USIS LIT FIRE UNDER TANZANIAN INFORMATION SERVICE (TIS) AUGUST 13, TIS CARRIED BALL WITH LOCAL PRESS AND MINISTRY OF WORKS. RESULT WAS ADVANCE STORY CARRID BY RAO TANZANIA EVENING AUG. 13 AND ON FRONT PAGE TWO DAILIES (TOT'S UNGLISH-LANGUAGE DAILY NEWS AND TANU'S SWAHILI-LANGUAGE UHURU) AUG. 14. ALL STORIES MENTIONED ASSISTANCE OF U.S., SWEDEN AND WORLD BANK.

2. AUGUST 15 BOTH PAPERS CARRIED STORY INAUGURAL CEREMONY FRONT PAGE WITH LARGE PHOTOS NYERERE UNVEILING PLAGUE. DONORS AGAIN NAMED IN UHURU AND RADIO TANZANIA NEWSCASTS BUT NOT DAILY NEWS (NOR NGURUMO, SAMLL INDEPENDENT DAILY WHICH CARRIED STORY FOR FIRST TIME), DESPITE GENEROUS MENTION OF DONORS IS SPEECH BY MINISTER WORKS LUSINDE.

3. PROGRAM, WHICH INVOLVED EXTENSIVE USAID INPUT, WELL ATTENDED BY DIPLOMATIC CORPS, GOT REPS INCLUDING MINISTERS FINANCE, INFORMATION; WATER DEVELOPMENT AND POWER;

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AND MINISTER STATE PRESIDENT'S OFFICE AND JUNIOR MINISTER

FOREIGN AFFAIRS. PLAGUE UNVEILED BY NYERERE SAYS IN PART
"THIS HIGHWAY WAS BUILT BY THE GOVERNMENT OF TANZANIA WITH
LOAN ASSISTANCE FROM THE UNITED STATES OF AMERICA, SWEDEN AND
THE WORLD BANK."
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Message Attributes

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